

COMPANY PROFILE

V-FORMATION PRODUCTIONS INC.

Joel Gordon founded V-Formation Productions in 1995. Since its incorporation in 2001, V-Formation Productions Inc. has grown into an award-winning television and film production company. V-Formation Productions is dedicated to working with the best production teams available and it is committed to producing compelling and inspiring television programming. Located in the heart of downtown Toronto, the production office is wheelchair accessible and it is conveniently located on the northwest corner of Yonge and College Street. The production office is also outfitted with a state of the art, HDTV post-production editing suite equipped with a full Avid system.

As the founder of V-Formation Productions Inc., Joel Gordon has garnered many accolades for his work as an actor, director and producer. In 1995, he was honoured with the Harry Jerome Award for the Arts, and in 2001 he received the Star! Reelchoice Audience Award for his feature film directing debut, "Superbob". The Academy of Canadian Cinema and Television nominated his compelling one-hour documentary, "Wrestling with Destiny" for a Gemini award in 2004. In 2005, the show won three Leo Awards and a Gold Remi Award at the Houston Worldfest Film Festival. Produced and directed by Joel Gordon, this documentary chronicles the fascinating journey of Olympic Champion, Daniel Igali from a tiny African village to the top of the Olympic podium. In May 2005, this documentary also received three Leo Awards including Best Sports Program or Series.

Other film and television credits for V-Formation Productions include, the 16mm short film, "If It Isn't Love", and a 22-minute short, "Suicide" along with several television commercials. The company currently has many projects in development including two CBC Life and Times biographies on William Hutt and Margaret Atwood.